

# PlaceMap

# PlaceMap

Using the power of Google Earth to store and display all of your spatial data in a much more dynamic way

Google Earth is a free software program that lets you fly anywhere on Earth to view satellite imagery, maps, terrain and 3D buildings.

When used in conjunction with PlaceMap, it becomes a very powerful 3D tool that can be used for storing, querying, displaying, printing and distributing all of your spatial data.

For industries such as Real Estate, the Accommodation sector and the Travel industry, PlaceMap offers many advantages over the existing map display tools including:

- ✓ Use the power of Google Earth for “flying” over your locations... in 2D or 3D
- ✓ View buildings and terrain in 3D to see how they relate to other places and look at potential property views
- ✓ Create KML/KMZ files of multiple places and tracks which can be emailed to interested parties. KML/KMZ files can be opened directly from the email on computer and smart phones and will automatically zoom into the places of interest
- ✓ Use the tools available in Google Earth such as the distance measurement tool and digitizing functions
- ✓ Use the existing layers in Google Earth primary database for viewing location photos, restaurants, bars, schools, bus stops and much more
- ✓ Display more specific data such as suburb Census data, historical property sales and other property value details
- ✓ View property boundaries and floor plans in the correct size and orientation
- ✓ Link directly to the property Agents, Hotel or Travel website advert
- ✓ Save high quality images and movies for printing or emailing to clients
- ✓ Add your own place marks to highlight suburb locations such as children’s playgrounds, sporting facilities
- ✓ View historical imagery to track changes to a property
- ✓ Add photographs and place them in the correct position and view eg. from drones
- ✓ Store multiple property KML’s on your smart phone for easy reference eg. “what time was that property open?”
- ✓ View suburb data such as median house price changes and other trends and display as “heat maps”

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For other industries such as Tourism incorporating cruising, driving and hiking, PlaceMap again offers many advantages over the existing tools including:

- ✓ Use the power of Google Earth for “flying” over the terrain in 2D or 3D
- ✓ Overlay tracks on the 3D terrain surfaces and use the View Elevation Profile tool to view the track profile details such as distance, elevation, steepness etc.
- ✓ Create KML/KMZ files of multiple places and tracks which can be emailed to interested parties. KML/KMZ files can be opened directly from the email on computer and smart phones and will automatically zoom into the places
- ✓ Use the tools available in Google Earth such as the distance measurement and digitizing tools
- ✓ Use the existing layers in Google Earth primary database for viewing location photos, restaurants, bars, schools, bus stops and much more
- ✓ Create and view walking, cycling, driving, cruising tracks and overlay image maps
- ✓ Link directly to the tourist agency website
- ✓ Save high quality images and movies for printing or emailing to clients
- ✓ Add your own place marks and paths to highlight interesting places
- ✓ Add photographs and place them in the correct position and view
- ✓ Store multiple property KML's on your smart phone for easy reference such as cruise itineraries
- ✓ Query places and tracks and then create custom KML/KMZ files



# PlaceMap

## Viewer

Free (\$0/month)

- query places
- view places
- create kml files

[Sign up](#)

## Mapper

AUD \$20/month

- create places
- edit places
- share places

[Sign up](#)

Click the Sign In button to display the form Login form



PlaceMap

**Login Here**

<b>Email:</b>	Enter your email address
<b>Password:</b>	Enter a password
	<b>Login Now</b>

Not Registered? [Register Here](#)

Enter your email and password and click the **Login Now** button.

The View Places form will be displayed. At this point you don't have any places entered so the places table will be empty.

Places Map

Upload Images Transfer Places Copy a Place Add a Place Edit Groups Edit User

Select a place name ▾ Select a place collection ▾ Select a place category ▾ Select a place type ▾  
Select a user group ▾

Select All Select by Query Clear All Select by Group

No	Place Name	Place Collection	Place Category	Place Type	Date Entered	Delete	Edit	Remove
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Create KML

Include Logo  No Logo

Download

[Logout](#)

Before entering a place, you need to setup some place defaults so click the green Edit User button to display the .

### Update your user details

**Email:**

**Password:**

**Name:**

### Enter your place defaults

**Place Icon:**

**Place Logo:**

**Place Website:**

**Website Label:**

**Place Email:**

**Fly to Place:**

**KML File Name:**

## Update your user details

**Email:**

**Password:**

**Name:**

## Enter your place defaults

**Place Icon:**

**Place Logo:**

**Place Website:**

**Website Label:**

**Place Email:**

**Fly to Place:**

**KML File Name:**

Click the green Add a Place button to enter your first place.

Places

Map

Upload Images

Edit Places

Transfer Places

Copy a Place

Add a Place

Edit Groups

Edit User

Select a place name

Select a place collection

Select a place category

Select a place type

Select a user group

Select All

Select by Query

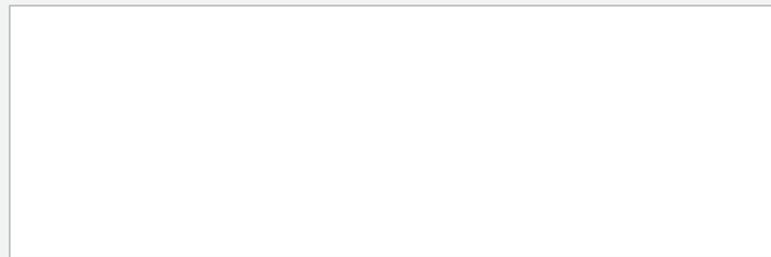
Clear All

Select by Group

No	Place Name	Place Collection	Place Category	Place Type	Date Entered	Delete	Edit	Remove
1	Azamara Italy and Adriatic Voyage - Oct 2017	Europe 2017	Itinerary	Cruising	2017-09-03 23:01:45	Delete	Edit	Remove
2	Venice - Italy	Europe 2017	Ports	Cruising	2017-09-04 21:05:23	Delete	Edit	Remove
3	Koper - Slovenia	Europe 2017	Ports	Cruising	2017-09-04 21:40:33	Delete	Edit	Remove
4	Hvar - Croatia	Europe 2017	Ports	Cruising	2017-09-04 21:51:58	Delete	Edit	Remove
5	Dubrovnik - Croatia	Europe 2017	Ports	Cruising	2017-09-04 21:59:01	Delete	Edit	Remove
6	Kotor - Montenegro	Europe 2017	Ports	Cruising	2017-09-04 22:05:06	Delete	Edit	Remove
7	Corfu - Greece	Europe 2017	Ports	Cruising	2017-09-04 22:10:03	Delete	Edit	Remove
8	Valleta - Malta	Europe 2017	Ports	Cruising	2017-09-04 22:14:08	Delete	Edit	Remove
9	Taormina - Sicily	Europe 2017	Ports	Cruising	2017-09-04 22:19:01	Delete	Edit	Remove
10	Amalfi - Italy	Europe 2017	Ports	Cruising	2017-09-04 22:22:06	Delete	Edit	Remove
11	Sorrento - Italy	Europe 2017	Ports	Cruising	2017-09-04 22:26:23	Delete	Edit	Remove
12	Rome - Civitavecchia	Europe 2017	Ports	Cruising	2017-09-04 23:59:00	Delete	Edit	Remove

Create KML

Include Logo  No Logo



placemap.kml

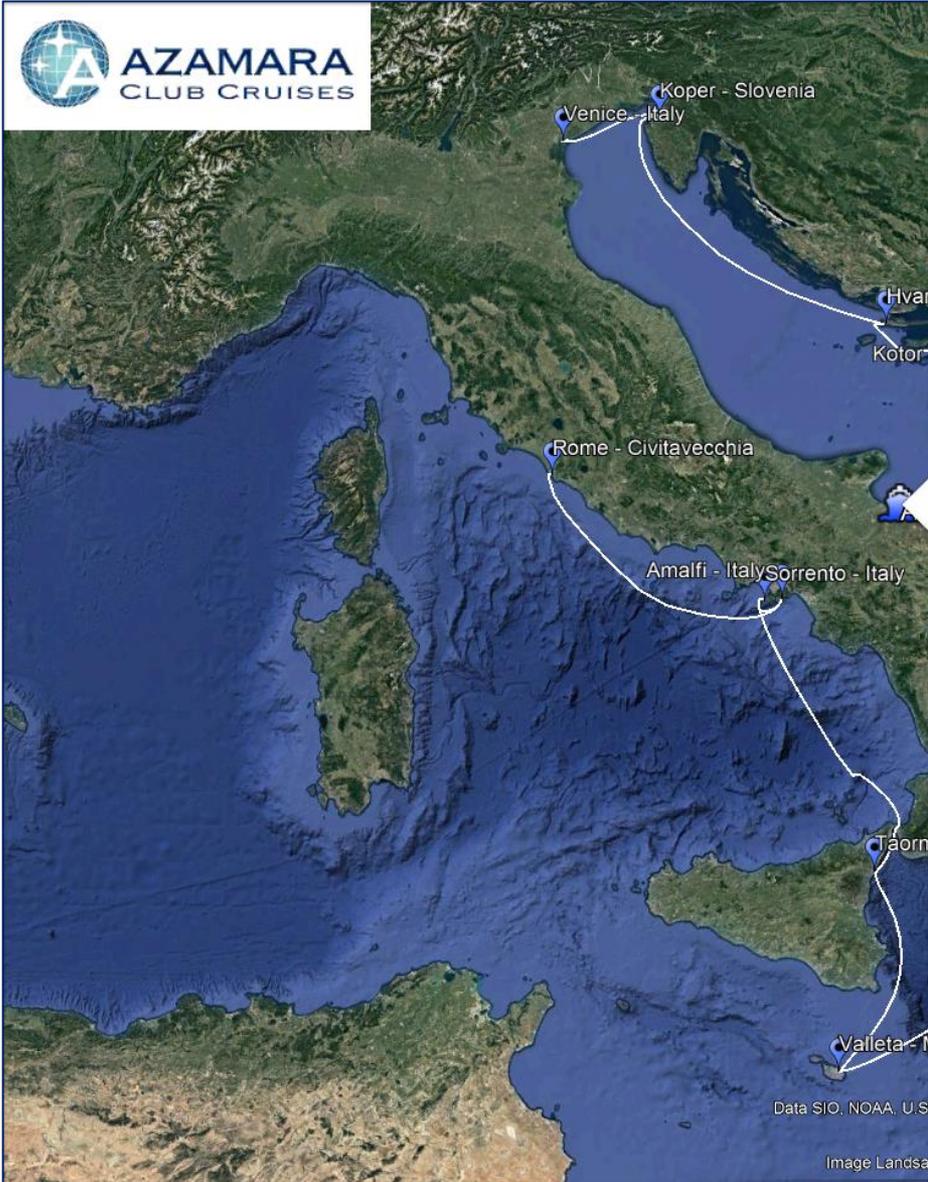
Download

Open the kmz file in Google Earth on a computer to display the cruise



Google Earth

Click on the cruise icon to display the information about the cruise





**Azamara Italy and Adriatic Voyage - Oct 2017**

**11 NIGHT ITALY AND ADRIATIC VOYAGE**



Explore Europe's hidden gems along the Adriatic with Azamara Club Cruises®. Begin with an overnight stay in Venice and be swept away by the classic romance of this iconic city. From there step back in time and marvel at the medieval architecture of Dubrovnik. In Hvar, stroll lavender fields, relax on pristine beaches and live it up with the best nightlife in Croatia. The city of Kotor in Montenegro offers endless cobblestone streets lined with churches, shops, bars, restaurants, and hidden piazzas. If all that walking tires you out, there are plenty of places to recharge while sipping on unique Montenegrin wines.

Wed-04-Oct-17	Venice - Dep 9:00pm
Thu-05-Oct-17	Koper - Arr 7:30am - Dep 7:00pm
Fri-06-Oct-17	Hvar - Arr 11:00am - Dep 10:00pm
Sat-07-Oct-17	Dubrovnik - Arr 8:00am - Dep 5:00pm
Sat-07-Oct-17	Kotor - Arr 10:30pm
Sun-08-Oct-17	Kotor - Dep 4:30pm
Mon-09-Oct-17	Corfu - Arr 8:00am - Dep 2:00pm
Tue-10-Oct-17	Valletta - Arr 1:00pm - Dep 10:30pm
Wed-11-Oct-17	Taormina - Arr 8:30am - Dep 5:00pm
Thu-12-Oct-17	Sorrento - Arr 8:00am - Dep 10:00pm
Fri-13-Oct-17	Amalfi - Arr 7:30am - Dep 6:00pm
Sat-14-Oct-17	Rome - Arr 6:00am
Website:	<a href="http://www.azamaracruises.com">www.azamaracruises.com</a>

Google Earth

# Click on the website link in the information balloon to display the cruise web page in Google Earth

The screenshot shows the Azamara Club Cruises website. At the top, there is a navigation bar with a menu icon, 'DESTINATIONS', 'VOYAGES', the Azamara Club Cruises logo, 'GET EMAIL OFFERS', and a search icon. Below the navigation bar is a large hero image of a coastal town on a cliffside overlooking the sea. Overlaid on this image is the text: '10 NIGHT CLASSIC GRAND PRIX & MED VOYAGE', 'Sailing from May 05, 2018 - May 15, 2018 | Azamara Quest', and 'Prices Starting from \$4,435.29 AUD'. Below the hero image is a search section titled 'FIND A VOYAGE:' with three dropdown menus for 'ANY DESTINATION', 'ANY MONTH/YEAR', and 'ANY DURATION', followed by a 'SEARCH' button. Below the search section is a breadcrumb trail: 'Home / Destinations / Mediterranean / 10 NIGHT CLASSIC GRAND PRIX & MED VOYAGE'. To the right of the breadcrumb trail are social media icons for Twitter, Facebook, Google+, and Pinterest, along with a '+1' icon. Below the breadcrumb trail is a section titled 'Europe Earlybird Sale'. Underneath this title is a horizontal menu with five options: 'ITINERARY', 'SHORE EXCURSIONS', 'BOUTIQUE SHIPS', 'PRICING & OFFERS', and 'AIR, HOTEL & TRANSFERS'. The 'ITINERARY' option is currently selected. Below the menu is a paragraph of text: 'Glamour and beauty make this an itinerary for those who enjoy life's finer pleasures. Or who enjoy racing, since the world-famous Monaco Classic Grand Prix is a staple stop on this voyage. From Rome, sail to the glamorous, enchanting town of Amalfi, perched on cliffs overlooking shimmering blue-green water. Mingle with the Italian elite as you stop into a bar for a Limoncello. Don't miss the centuries-old Duomo or the glorious cloister either.' To the right of this text is a small map showing the location of Monte-Carlo, Monaco, and Civitavecchia.

Back to Google Earth <https://www.azamarclubcruises.com/en-au/voyage/1525492800/10-night-classic-grand-prix-med-voyage> - 10 NIGHT CLASSIC GRAND PRIX & MED VOYAGE | Azamara Club Cruises Open in Google Chrome

MENU DESTINATIONS VOYAGES GET EMAIL OFFERS

## 10 NIGHT CLASSIC GRAND PRIX & MED VOYAGE

Sailing from May 05, 2018 - May 15, 2018 | Azamara Quest  
Prices Starting from \$4,435.29 AUD

FIND A VOYAGE: ANY DESTINATION ANY MONTH/YEAR ANY DURATION SEARCH

Home / Destinations / Mediterranean / 10 NIGHT CLASSIC GRAND PRIX & MED VOYAGE

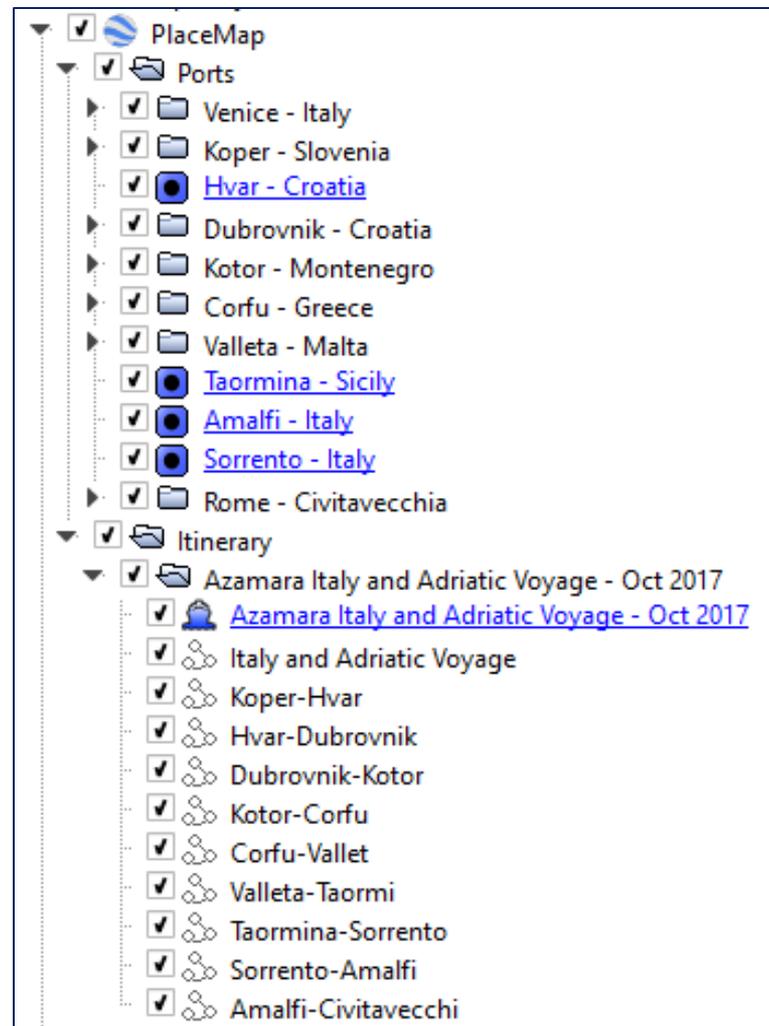
Europe Earlybird Sale

ITINERARY SHORE EXCURSIONS BOUTIQUE SHIPS PRICING & OFFERS AIR, HOTEL & TRANSFERS

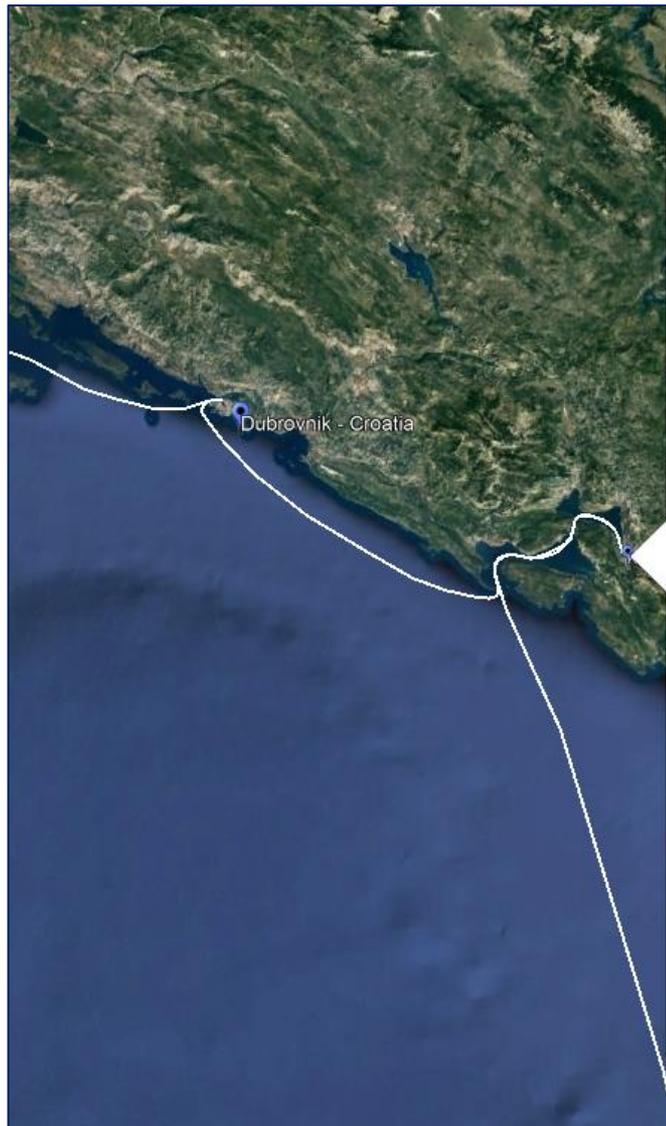
Glamour and beauty make this an itinerary for those who enjoy life's finer pleasures. Or who enjoy racing, since the world-famous Monaco Classic Grand Prix is a staple stop on this voyage. From Rome, sail to the glamorous, enchanting town of Amalfi, perched on cliffs overlooking shimmering blue-green water. Mingle with the Italian elite as you stop into a bar for a Limoncello. Don't miss the centuries-old Duomo or the glorious cloister either.

MONTE-CARLO Monaco CIVITAVECCHIA

The menu to the left of the main Google earth window displays the items in the kmz file which can be turned on or off



Click on a port icon to display the information about the port with a link to the Azamara website





**Kotor - Montenegro**

**ONE OF EUROPE'S BEST-PRESERVED MEDIEVAL CITIES**



Don't be surprised if you leave a piece of your heart in Kotor. A UNESCO World Heritage Site, the old town is filled with churches, shops, bars, restaurants, and hidden piazzas. (The latter are perfect for enjoying a nice glass of Montenegrin wine like the subtle red Vranac or dry white Krstač.) The entire city is surrounded by stone, both in the form of imposing Mount Saint John and by towering ancient walls, creating a cozy feeling of protection when you walk the cobblestone streets.

Population	13,510
Currency	Euro
Website:	<a href="http://www.azamarclubcruises.com/kotor-montenegro">www.azamarclubcruises.com/kotor-montenegro</a>
Email:	<a href="mailto:reservationazamara@azamarclubcruises.com">reservationazamara@azamarclubcruises.com</a>

*PlaceMap - [www.placemap.com](http://www.placemap.com)*

Zoom in on a port and turn on the 3D Terrain function. You can see the ship track and the ship in 3D



# Turn on the 3D Buildings



Image Landsat / Copernicus

Image © 2017, DigitalGlobe  
Data SIO, NOAA, U.S. Navy, NGA, GEBCO

Google Earth

# You can save high resolution images directly from Google Earth with title blocks



100 m

**AZAMARA**  
**Tuscany & Rivas Voyage**  
**Sete, France**

Google Earth

Data SIO, NOAA, U.S. Navy, NGA, GEBCO  
Image Landsat / Copernicus

# The same kmz file in Google Earth on an iPhone



# The cruise information balloon on the iPhone

Telstra 3:35 pm 93%

✕ Azamara Italy and Adria... ▾



Azamara Italy and Adriatic Voyage - Oct 2017

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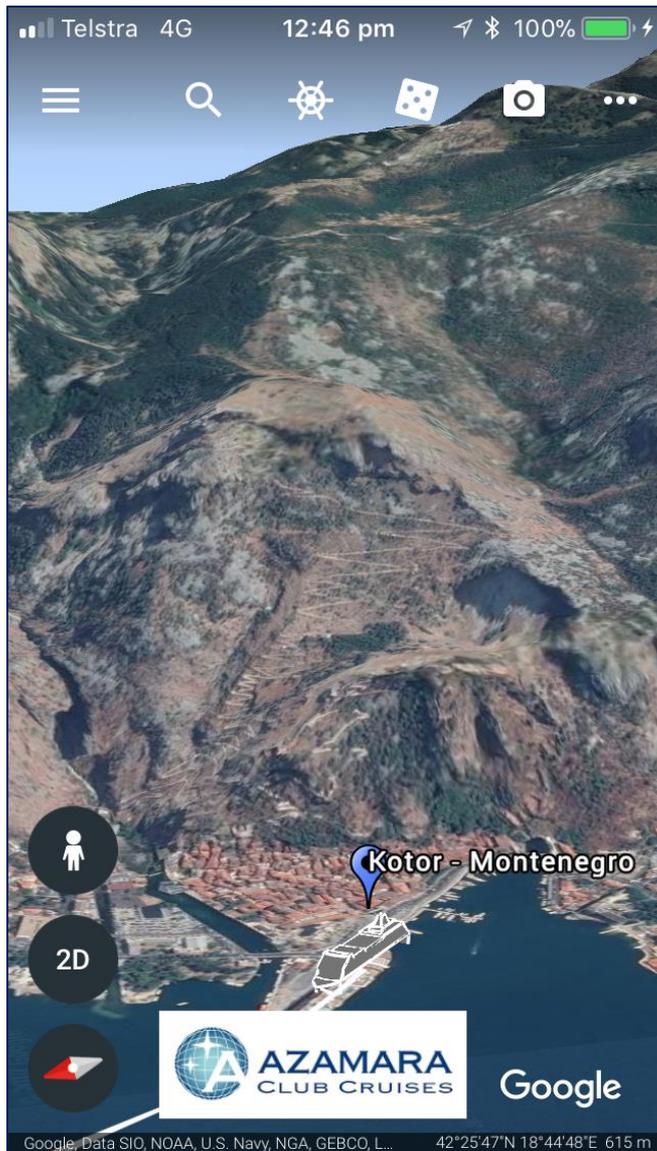
Telstra 3:35 pm 92%

✕ Azamara Italy and Adria... ▾

Oct-17	Koper - Arr 7:30am - Dep 7:00pm
Fri-06- Oct-17	Hvar - Arr 11:00am - Dep 10:00pm
Sat-07- Oct-17	Dubrovnik - Arr 8:00am - Dep 5:00pm
Sat-07- Oct-17	Kotor - Arr 10:30pm
Sun-08- Oct-17	Kotor - Dep 4:30pm
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Fri-13- Oct-17	Amalfi - Arr 7:30am - Dep 6:00pm
Sat-14- Oct-17	Rome - Arr 6:00am
Website:	<a href="http://www.azamaraclubcruises.com">www.azamaraclubcruises.com</a>
Email:	<a href="mailto:reservationazamara@azamaraclubcruises.com">reservationazamara@azamaraclubcruises.com</a>

PlaceMap - [www.placemap.com](http://www.placemap.com)

# Turn on the 3D and zoom in on the iPhone



Telstra 12:43 pm 100%

Kotor - Montenegro

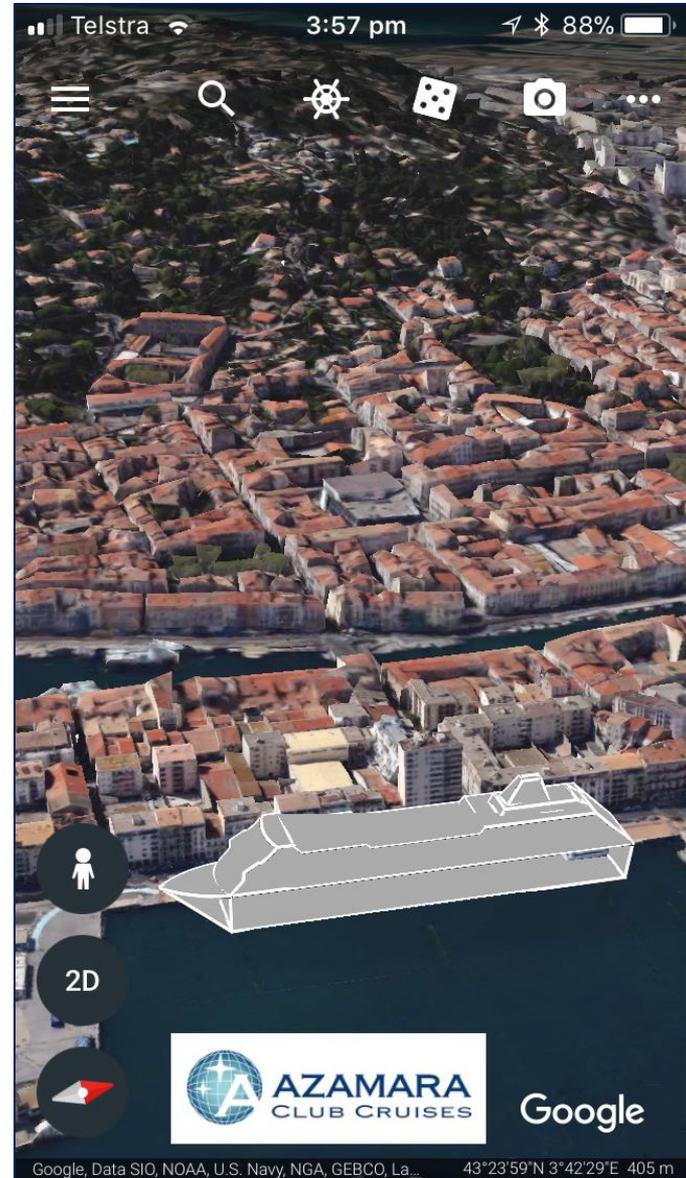
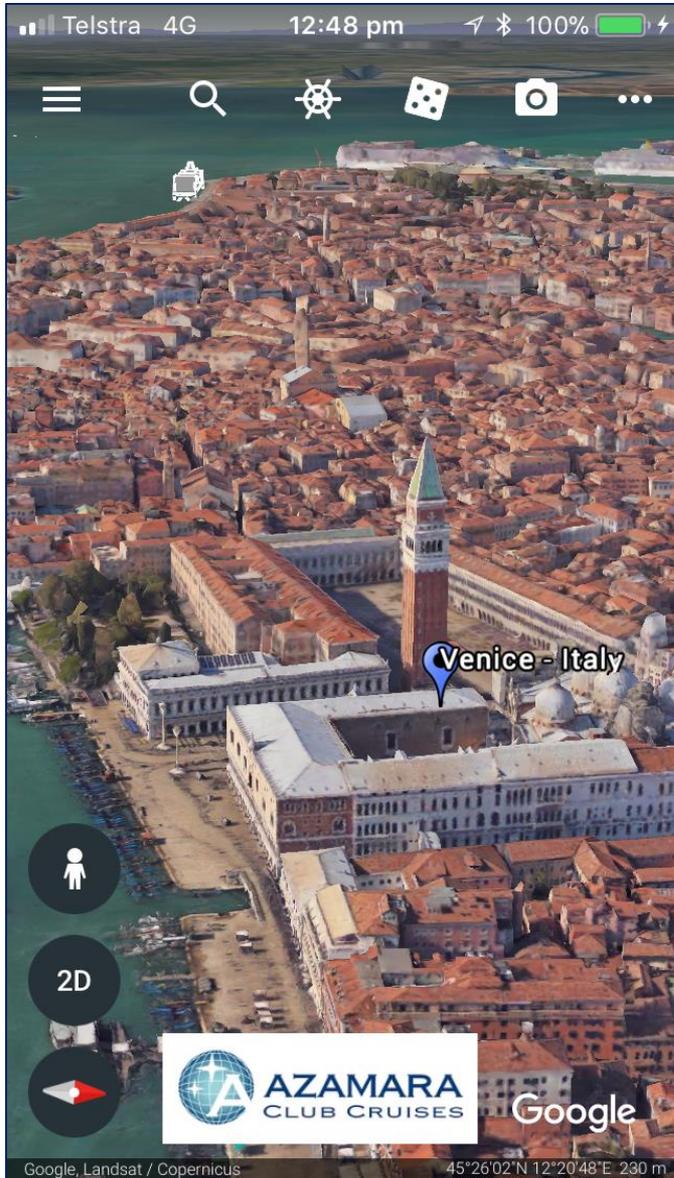
AZAMARA CLUB CRUISES

Kotor - Montenegro

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# Turn on the 3D and zoom in on the iPhone



## *About Us...*

*MAPWiZ Consulting* is a boutique IT consultancy based in Sydney specialising in developing geospatial solutions to various industries.

*MAPWiZ Consulting* has developed a number of in-house applications and services for the real estate industry including the **PALS** technology.

*MAPWiZ Consulting* aims to work closely with its client base provide a 360 degree service that generates opportunity and efficiencies at all levels of business, including strategy, marketing and sales with the vision of contributing to generating higher revenues and improved cash flows.



## ***Bio...***

Ross is Macquarie University graduate with a B.Sc. in Geology and a post graduate degree in Computing from Curtin University in Perth and is also a respected Fellow of the Australian Institute of Mining and Metallurgy.

He has had a successful career having worked and lived in Europe, North and South America, Middle East, China and Australia working with publically listed international companies collaborating on multimillion dollar exploration and mining projects.

He is an industry recognised expert with managing, statistical and non-logical processing and 3D modelling of large multivariate geospatial databases. Proven technical skills with many innovative software platforms, Geographical Information Systems and 3D modelling packages as well as processing large spatial datasets using proprietary neural network analysis software.

Ross has the capacity to develop IT solutions that will provide efficiencies with multiple applications over a wide number of industries.

# Property & Accommodation Listing System (PALS)

MAPWiZ Consulting

For more information contact:

Ross Corben  
MAPWiZ Consulting  
[ross@mapwiz.com.au](mailto:ross@mapwiz.com.au)

Or visit our website at [www.mapwiz.com.au](http://www.mapwiz.com.au)